

NCC Cable System Order

117466781

Order #	62356898
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

Flight Dates	10/24/16 - 11/06/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/25/16
Version	1 Vs. 1
Show All Lines	

AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep 16 C-DMA Nielsen Live+7

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Total # of Weeks	2
Total	\$3,765.00
Commission	\$564.75
Net Total	\$3,200.25
Total Spots	20
Affiliate Split	100.0
Sold On	
GRP	
CPM	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Cost Per Spot	
GIMP	
CPM	

Comments : 10.25 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Minnesota @ Illinois	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$175.00	\$350.00	30	CFB 10/29
2	ESP2	Texas Tech @ TCU	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$175.00	\$350.00	30	CFB 10/29
3	ESP2	Tennessee @ South Carolina	10/24/16	10/30/16	18:15	21:15						X		-	-	1	\$175.00	\$175.00	30	CFB 10/29
4	ESP2	Washington State @ Oregon State	10/24/16	10/30/16	21:45	24:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/29
5	ESPN	Michigan @ Michigan State	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$175.00	\$350.00	30	CFB 10/29
6	ESPN	Northwestern @ Ohio State	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$175.00	\$350.00	30	CFB 10/29
7	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/24/16	10/30/16	00:30	24:00				X	X	X	X	-	-	10	\$201.50	\$2,015.00	30	CFB 10 spots

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$3,765.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,765.00

SYSTEM APP: SALES ACCT Date Printed 10/25/16

62356898 | Madison | Spectrum/Madison Interconnect, WI | 7838 |